

# Mehmet ÇELİKEL

## **Professional Work Experience**



## Chief Culture & Growth Officer (Kültür ve Büyüme Üst Düzey Yöneticisi)

(Organizational Development & HRBP Focus)

#### Wetieko

Aug 2025 - Present

- · Designed and managed culture, growth, and operations strategies to strengthen Wetieko's employer brand and overall community engagement
- · Collaborated with founders on strategy, talent alignment, organizational design, and the improvement of operational processes to support scalability.
- · Partnered with B2B HR teams to co-create solutions focused on employee experience, engagement, and well-being for client organizations.
- · Led B2C community initiatives that enhanced user interaction and experience, reinforcing both the brand identity and community culture.



## Director of Business, Operations & Culture (İş, Operasyon ve Kültür Direktörü)

(Strategic People Partner & Organizational Development Focus)

#### ALT+TAB Kuluçka Merkezi

Jan 2025 - Present

- · Led strategic projects integrating business development with culture and community programs for university students and entrepreneurs
- · Developed employer branding and organizational culture initiatives that enhanced the organization's attraction power and community engagement.
- · Managed recruitment and onboarding processes for new team members and designed talent acquisition and talent pool programs to identify and attract potential candidates.
- · Analyzed participant data to inform and guide organizational development and program design



## Head of Youth Community & Culture (Gençlik Topluluğu ve Kültür Lideri)

(Talent Development & Community Programs Lead)

## Güngören Belediyesi

Jan 2023 - Dec 2024 (2 years)

- · Designed and implemented talent and personal development programs for youth and community members, fostering learning and growth.
- · Led training workshops and group sessions on motivation and well-being to enhance performance and
- · Coordinated collaborations between schools and local organizations to expand program impact and
- · Supported early talent identification and social impact initiatives, contributing to sustainable youth and community growth and development.

## **Publications & Speaking Engagements**



## Founder, Editor & Author, Hakikat veyahut Hermeneu-ethics Fabrika Düsünce

Jan 2024 - Present

· Founded and managed Hakikat veyahut Hermeneu-ethics, a monthly philosophical and psychological fanzine of Fabrika Düşünce, overseeing its editorial content, design, and publication.



## Speaker, 39. Öğrenci Konferansı

A Body-Oriented Reading of the History of Philosophy

#### İstanbul Üniversitesi Felsefe Topluluğı

May 2024

· Presented a paper reinterpreting the history of philosophy through the perception of the body and gender.



#### Speaker, III. Kültürel İncelemeler Öğrenci Konferansı

The Archaic Echo of Modern Perceptions of Gender: From Myth to Logos

## İstanbul Bilgi Üniversitesi

May 2024

· Presented a paper exploring perceptions of gender through mythological and philosophical frameworks.

## **Contact Info**

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#### Education



MA, Counselling Psychology Yıldız Technical University

Jan 2025 - Present



**BA**, Counselling Psychology **Istanbul University** 

Sep 2018 - Jun 2022

#### **Certificates**

anbean Trainee, HR School (İnsan Kaynakları Okulu)

## Anhean

Oct 2025 - Present



Trainee, 21st Century Skills (21. YY Yetkinlikleri) Yetkin Gencler

Aug 2025 - Present

## Volunteer Experience



#### Mentor

#### Neptune Collective

Mar 2025 - Present (8 months)

- · Provided mentorship to the leadership team on career development and youth engagement strategies.
- Supported the design and execution of projects that empower young talents' leadership and communication skills.



# **Project Lead**

## Güngören Belediyesi

Apr 2022 - Dec 2022 (8 months)

- Designed and facilitated group counselling programs on motivation, performance, and emotional well-being for youth and parents.
- · Applied psychological insight to enhance learning engagement and emotional resilience within community-based programs.
- · Measured participant progress and feedback to improve program impact and inclusivity.



### Project Volunteer

#### Bir İz Derneği

Dec 2021 - May 2022 (6 months)

- · Conducted reflective counselling sessions with elderly participants, focusing on meaning, life review, and emotional integration
- · Contributed to the well-being and inclusion of elderly participants through structured psychosocial support

## **Skills**

#### Core Skills

Organizational Development Talent Acquisition & Management Learning & Development (L&D) Employer Branding Employee Engagement Culture Transformation Workforce Planning Performance & Well-being Programs Community Building & Management

#### **Soft Skills** Empathetic Communication

Strategic Thinking Coaching Mindset Analytical Thinking Collaboration & Teamwork Adaptability & Flexibility Creativity & Problem Solving Active Listening Emotional Intelligence Leadership & Initiative Conflict Resolution Cultural Sensitivity